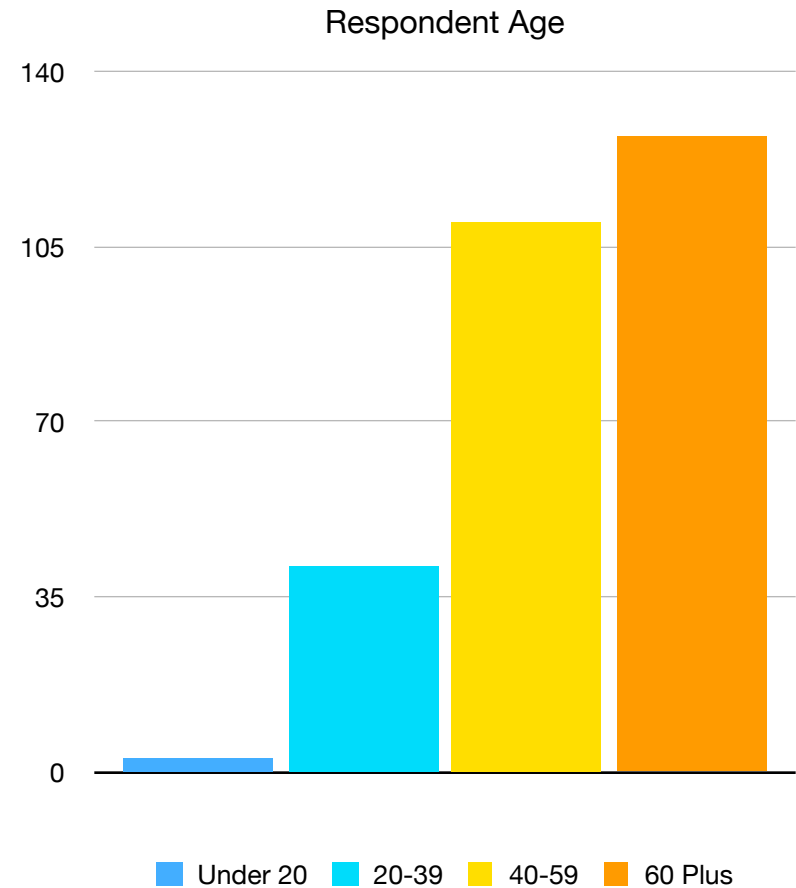
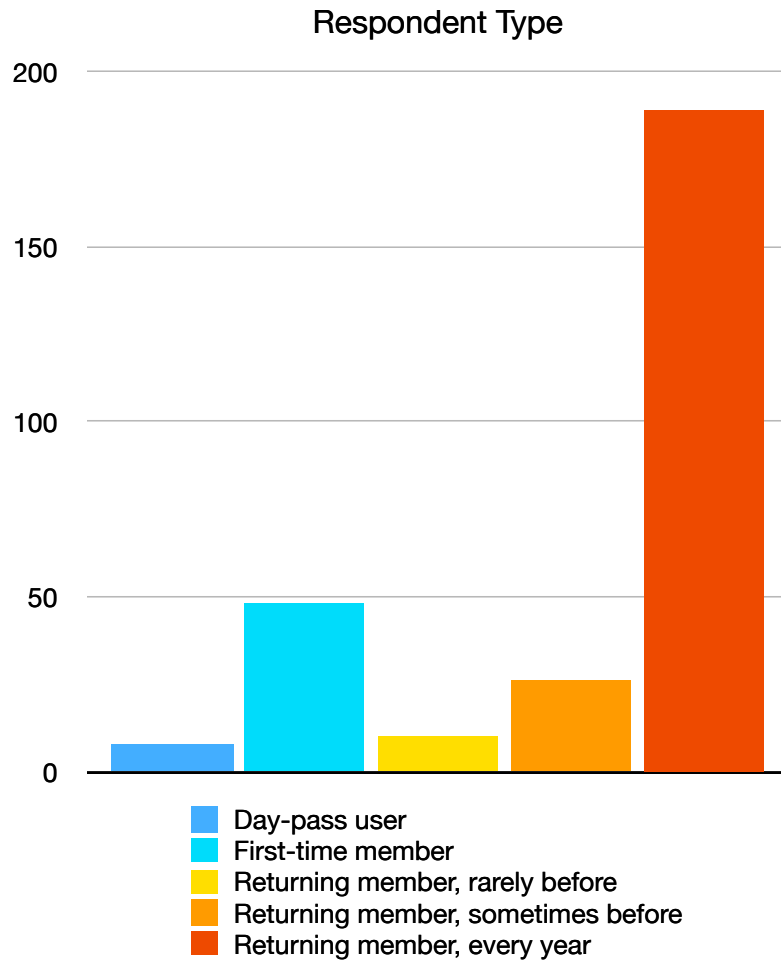
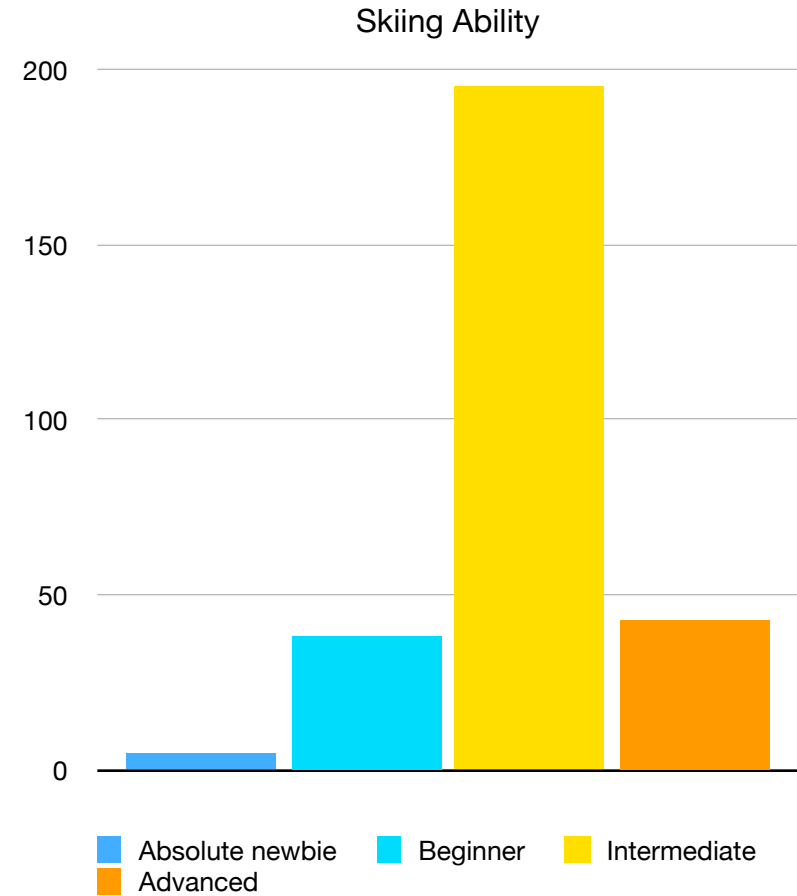
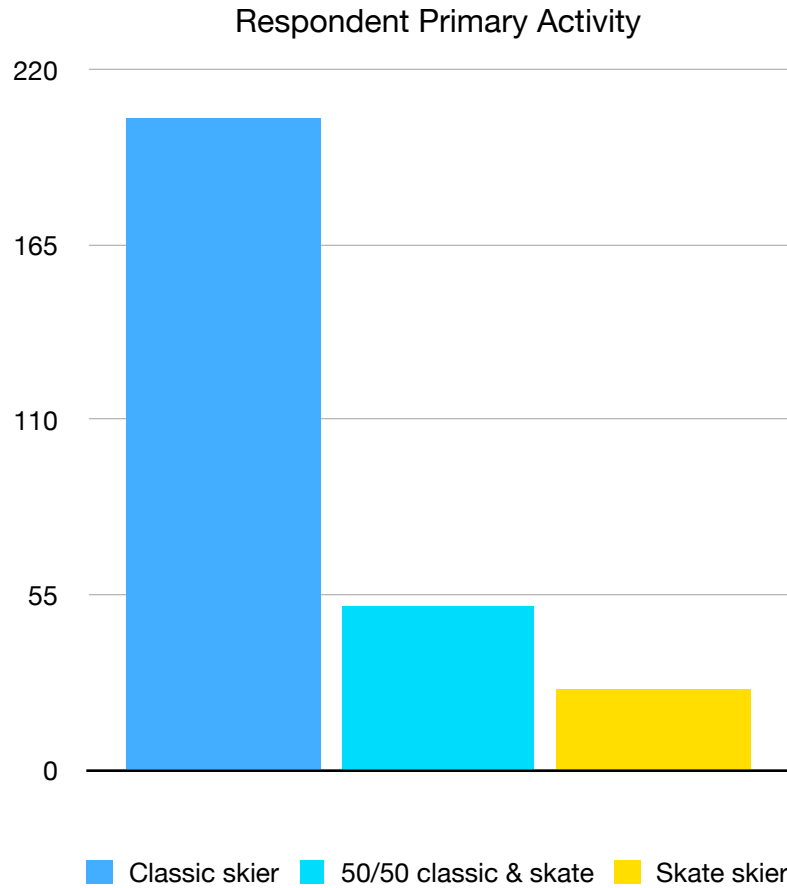


This summary is based on the 281 respondents specific to Kimberley Nordic Club.



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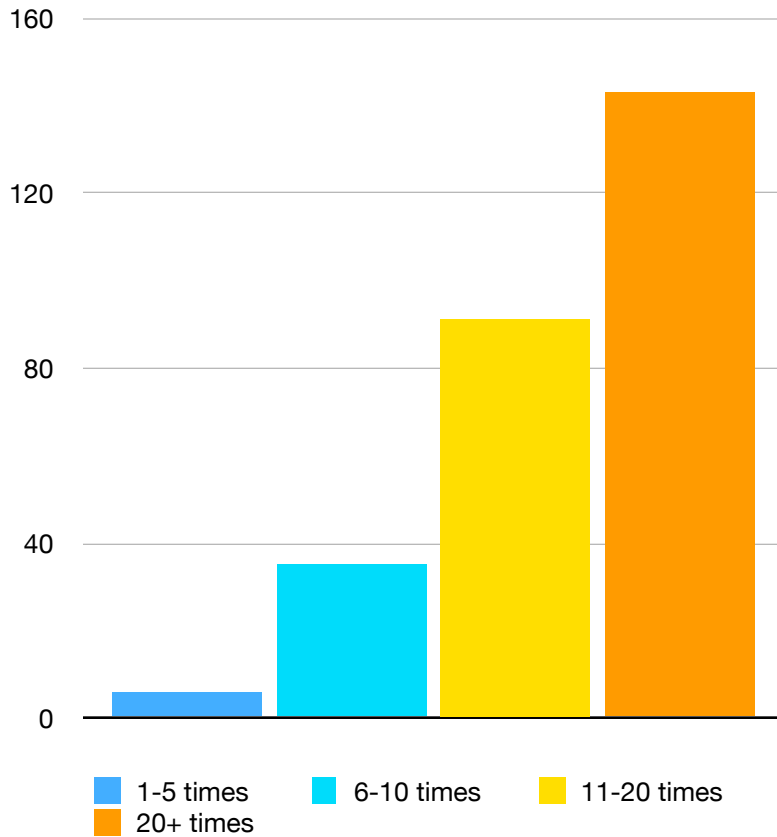
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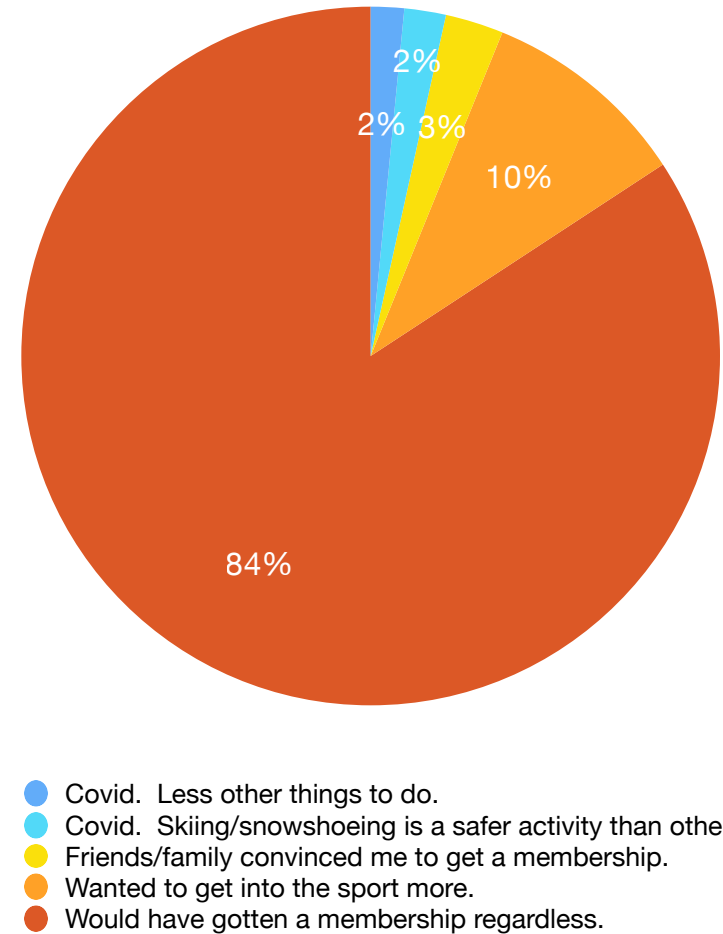
CROSS COUNTRY BC SKIERS SURVEY

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Membership Usage



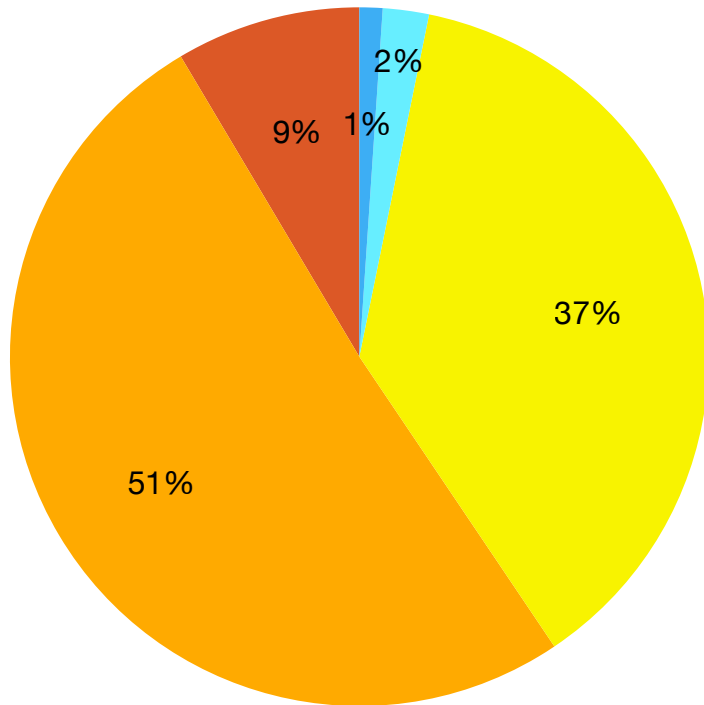
Why a Membership?



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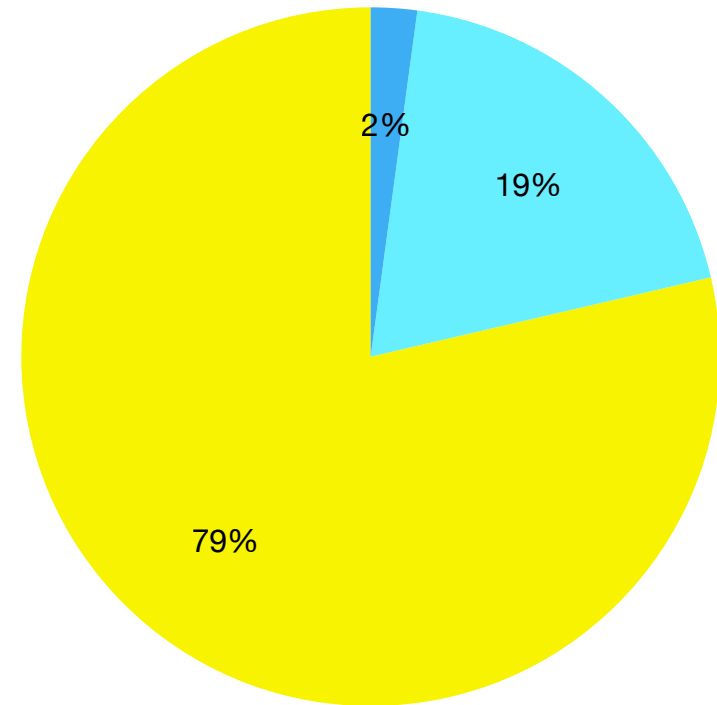
This summary is based on the 281 respondents specific to Kimberley Nordic Club.

Membership Cost



- A little pricey but I just don't go enough to make it worth it.
- A little pricey.
- About right.
- Great value.
- Insanely cheap. Maybe the best deal in town.

Membership Next Year



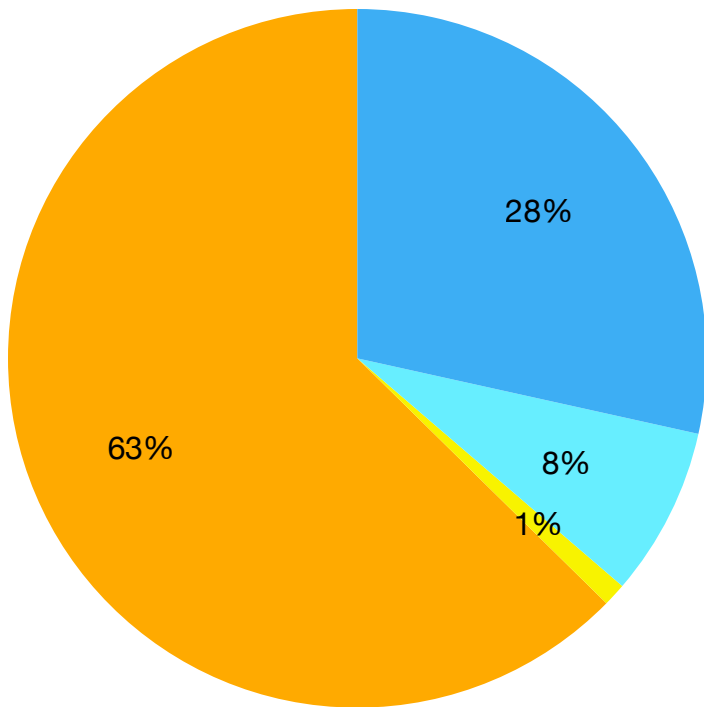
- Likely not.
- Probably.
- For sure!



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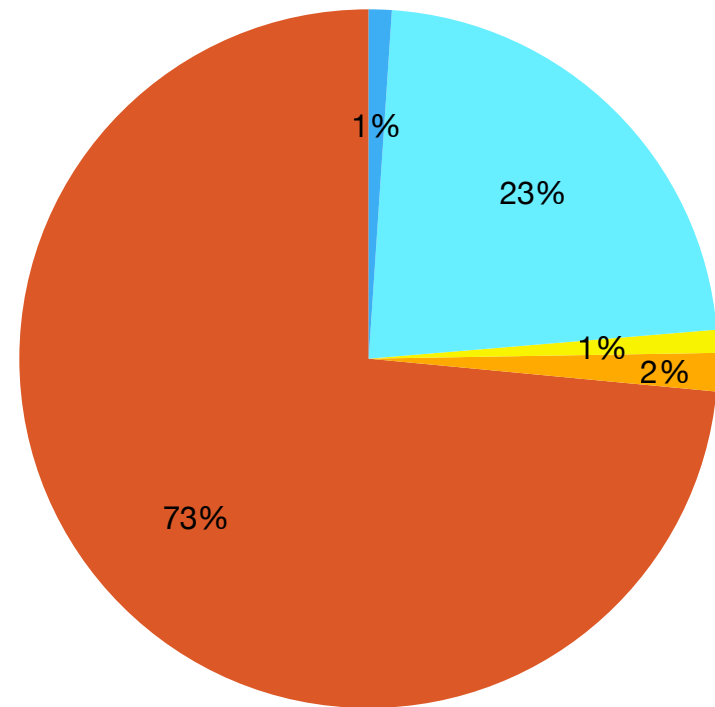
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Community Awareness



- A reasonable amount of the population has experienced it.
- Folks may know about it, but most have never experienced it.
- Most folks don't have a clue.
- Yep, it's a well-known and well-used gem.

Club Communication

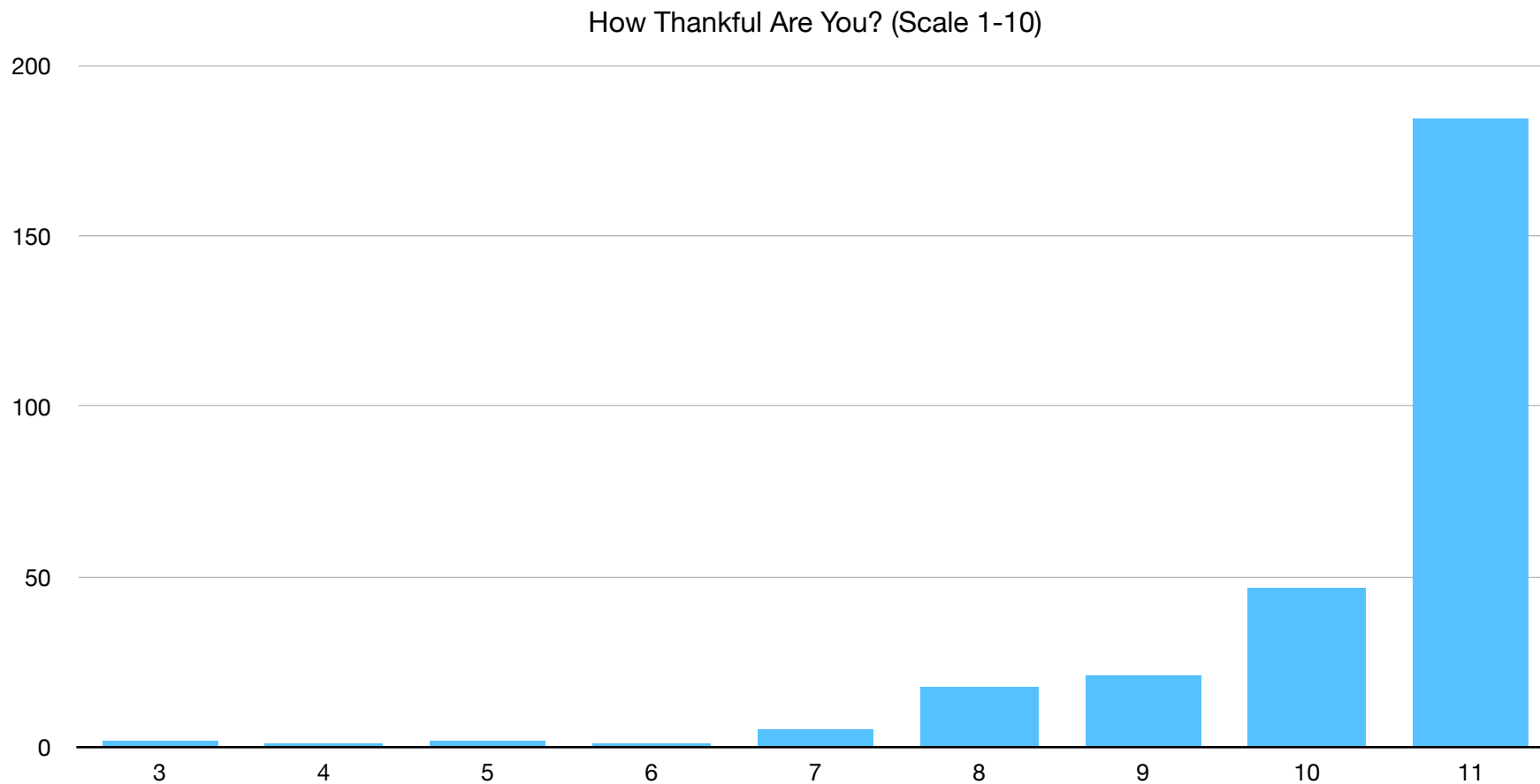


- Doesn't really matter to me.
- Good enough for what I need.
- More or better social media posts would be appreciated.
- Website could be more informative.
- Excellent



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